



## PERSONAL DATA PROTECTION STATEMENT

### Purpose

1. This is the Personal Data Protection Statement of Hong Leong Asia Ltd. (“**HLA**”) and its subsidiaries (collectively, the “**HLA Group**” or each a “**HLA Group Company**”) which we may update from time to time.
2. The purpose of this Statement is to inform you and provide you with an understanding of how we handle, collect, use, disclose and deal with personal data about you that you give us, or that is in our possession. We are committed to comply with the Personal Data Protection Act 2012 and other relevant data protection law.
3. By accessing, using or viewing this website with the domain <https://www.hlasia.com.sg> (“**Website**”), any of its functions or contents (including transmitting, caching or storing of any such personal data), you shall be deemed to have agreed to each and all the terms, conditions and notices in this Statement. If you do not agree, please cease use of our Website and **DO NOT** provide any personal data to us.
4. Information you have submitted will be used and disclosed generally only for the purpose requested, for example to periodically send you emails on the release of press releases, annual reports, sustainability reports, results, publications or any other information or materials which we think you may find interesting where you have signed up for any of our publications; or where you have sent us a resume or similar information, to consider your suitability for employment or an alternative service arrangement by or with a HLA Group Company.
5. We reserve the right to use and disclose any submitted information to contact you and to comply with law. You hereby consent to all such use and disclosure of submitted information by any HLA Group Company within Singapore or otherwise.
6. If you have any enquiries, comments or suggestions about our collection or use of your personal data or this statement, please contact our Data Protection Officer at email: [DPO@corp.hla-grp.com](mailto:DPO@corp.hla-grp.com)
7. If you would like to receive information about your personal data which we retain, to update such personal data or to withdraw any consent you have provided previously, please contact our Data Protection Officer at email: [DPO@hlasia.com.sg](mailto:DPO@hlasia.com.sg)



## Personal Data

1. When you use our Website, or in your interaction with us, the personal data we may collect include but is not limited to :-
  - a. **Data collected directly from you.** This may be done through our Website, over the phone, by email, or in person when you meet our employee or representatives.
  - b. **Data collected by automated means.** Various technologies may be used on our Website and web-based applications in order to make them more user-friendly, effective and secure. Such technologies may lead to data being collected automatically by us or by third parties on behalf of us. This data does not always, but may, contain a user's personal data or comprise of personal data. Examples of such technologies include:
    - **Click-stream data.** A visit to our Website results in data that is transmitted from your browser to our server being automatically collected and stored by us or by third parties on behalf of us. This data can include, in particular, the following:
      - the date and time of the visit
      - the referral URL (the site from which the visitor has come)
      - the pages visited on our Website
      - information about the browser used (browser type and version, operating system, etc).
    - **Cookies.** A number of places on our Website make use of cookies. These are essentially small text files that are stored on your computer's hard drive or your user device by your web browser. We can use cookies to identify the owner of a user account and collect information and statistics relating to your access to our Website, including information on how you arrive at our Website, what kind of browser you are on, what operating system you are currently using, your IP address, and your click stream information and time stamp (for example, which pages you have viewed, the time the pages were accessed and the time spent per web page on our Website). In other words, cookies help to make our Website or web-based applications more user-friendly, more effective and more secure. The cookies usually used by us are so-called "session cookies", which are automatically deleted at the end of the visit to the relevant website. By default, web browsers enable the use of cookies but this function can also be disabled. However, this will result in some services not being available. It is also possible to manually delete cookies after their use via the web browser. More information may be available from your web browser provider.



- **Web beacons and tracking links.** Web beacons (also known as pixel tags and clear GIFs) involve graphics that are not apparent to the user. Tracking links and/or similar technologies consist of a few lines of programming code and can be embedded in our website. In conjunction with cookies, these are primarily used for statistical analysis purposes. This technology can also be used for tracking traffic patterns on websites, as well as finding out if an e-mail has been received and opened and to see if there has been any response.
  - **Web analytics.** Web analytics is the term given to a method for collecting and assessing the behaviour of visitors to websites. This includes the analysis of traffic patterns in order, for example, to determine the frequency of visits to certain parts of a website, or to find out what information and services our visitors are most interested in. For these purposes, we primarily make use of click-stream data and the other techniques listed above. Web analytics are carried out by selected parties.
2. We may receive information about you from third parties such as if you use any websites or social media platforms operated by third parties (for example, LinkedIn etc.) and, if such functionality is available, you have chosen to link your profile on our Website with your profile on those other websites or social media platforms.

### **Changes to this Personal Data Protection Statement**

At any time, we may modify this Personal Data Protection Statement posted on our Website. Any changes to this Personal Data Protection Statement will apply to you and your data immediately. You are encouraged to visit our Website from time to time to ensure that you are well informed of our latest policies in relation to personal data protection.